



Province of the
EASTERN CAPE
HEALTH

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MEDIA ADVISORY

28 OCTOBER 2025

FOR IMMEDIATE RELEASE:

EASTERN CAPE HEALTH TAKES THE CANCER FIGHT TO ALFRED NZO

Breast and cervical cancers remain the leading causes of cancer-related deaths among South African women, together accounting for nearly 40% of all cancers diagnosed in women. Each year, South Africa records over 10700 new cancer cases and 5800 deaths, with the National Cancer Registry noting 8203 new breast cancer cases at an incidence rate of 35 per 100000 women.

Against this backdrop, the Eastern Cape Department of Health, in partnership with the Celebrate Life Foundation and Cancer Activists Services, will host the Alfred Nzo Cancer Awareness Outreach as part of Breast Cancer Awareness Month.

The outreach aims to take cancer awareness and prevention directly to communities, promoting early detection, education, and access to lifesaving services. Attendees will benefit from free screenings, including cervical, breast, and prostate cancer checks, HIV and TB testing, child health and women's health services, and primary healthcare consultations.

"This outreach demonstrates our commitment to taking healthcare to the people, empowering communities with knowledge and access to early diagnosis — because early detection saves lives," said the Department.

The media are invited to attend and cover this impactful event, with opportunities for interviews, community engagement visuals, and coverage of onsite health services.

Members of the media are invited as follows:

Event Name: Cancer Awareness Outreach

Date: Wednesday, 29 October 2025

Venue: Mnceba Clinic, Ntabankulu

Time: 08h00

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